



playbook

The game plan.

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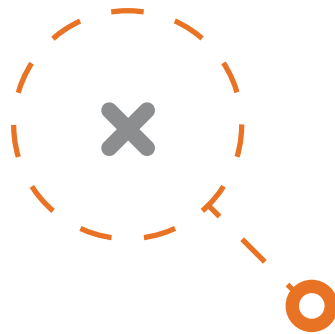
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About Payanywhere.



All about Payanywhere.

Payanywhere is the payments platform for powering your business. With point of sale software, hardware, and business management tools, you've got everything you need to accept credit card payments, sell more to your customers, and keep your employees organized.



All about Payanywhere.

Who we are

Payanywhere is built by people who understand payments. We're backed by North American Bancard Holdings, LLC., the sixth largest non-bank merchant acquirer in North America. This means we've put in the time to learn the intricacies of the payments industry and know how to make it work for you and your business.



All about Payanywhere.

What we do

Payanywhere makes payments easy for business owners, employees, and customers. We leverage the knowledge we've gained over the years to create the easy-to-use technology you need to accept payments and run your business.

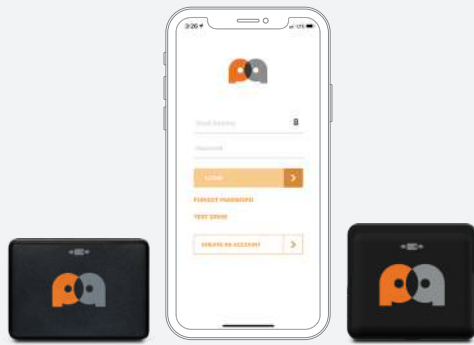


All about Payanywhere.

What we're made of

We've simplified the complexity of payments into three parts.

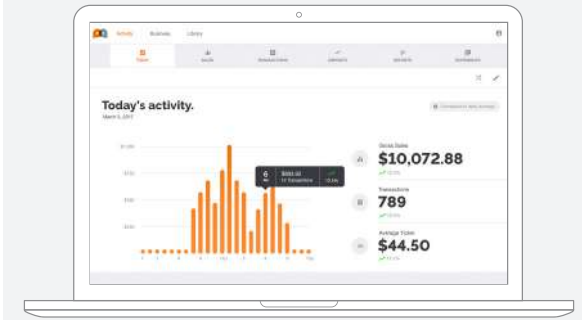
1. iOS & Android App



2. Point of Sale Hardware



3. Business Management Portal

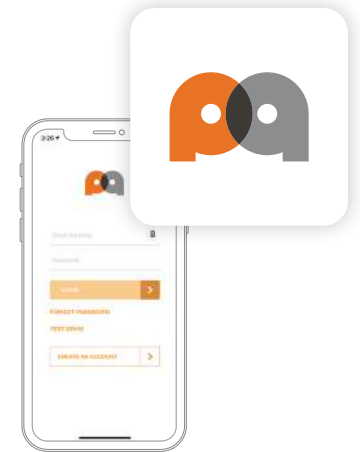


Supporting these three pieces is our in-house payment processor, Electronic Payment Exchange (EPX). This is what handles the transactions between you and your customer. While other payment providers channel your transactions to a third party processing company, Payanywhere handles everything under one roof.

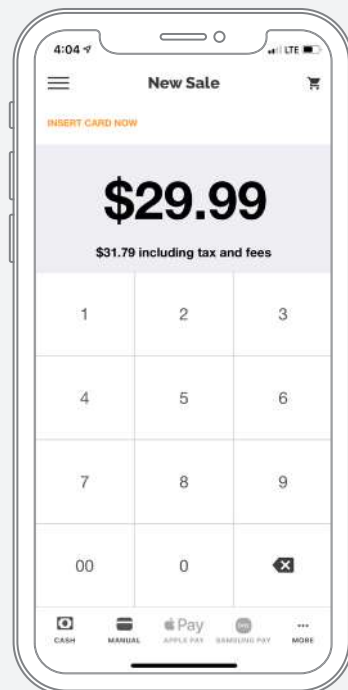
Software.

The Payanywhere app

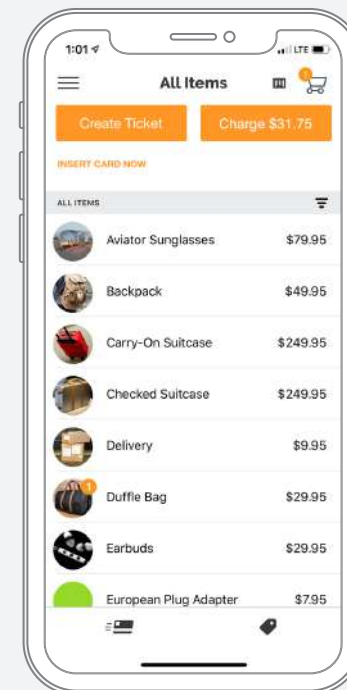
Available for iOS or Android, the Payanywhere app can be as basic or as feature-rich as you want your payments to be. Use Terminal theme to simplify your payments by entering a transaction amount, accept a payment, and send a receipt. Use Retail theme to create an item library, track stock, and save open tabs.



Terminal theme



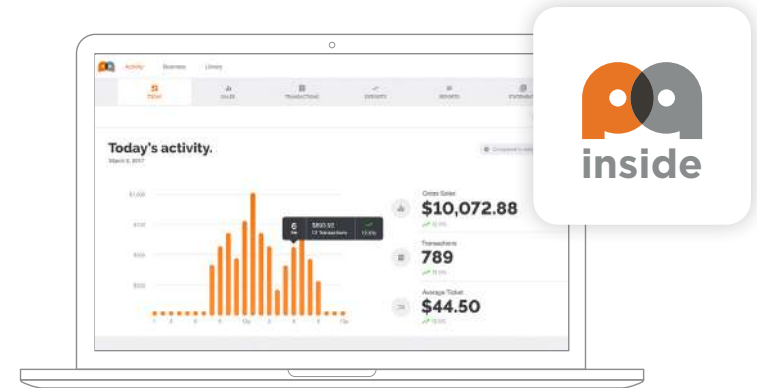
Retail theme



Software.

Payanywhere Inside

Payanywhere Inside is your payments hub and the command center for your business. Accept online payments, pull reporting and statements, edit your account info, and check out added capabilities like integrations with QuickBooks Online or Homebase.



Reporting

- Get in-app reporting to see how business is doing throughout the day.
- Access real-time reporting to track trends and review business performance.
- Get a snapshot of your business with a Flash Report, or pull reports on your sales, items, customers, and employees.
- View your deposits and monthly statements.
- View customer ratings.
- Manage disputes to prevent chargebacks.



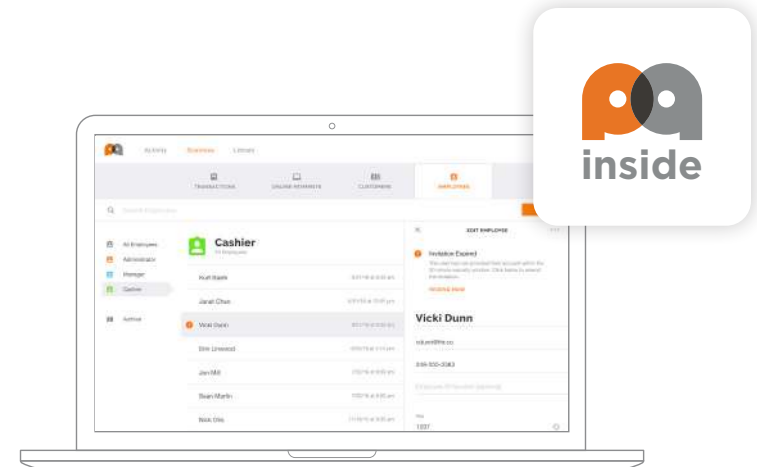
Employees

- Set up employees with varying permission levels to help you accept payments, reconcile your reporting, and manage your business.
- Get help hiring the most qualified candidates.
- Manage employees with a built-in time clock.
- Create schedules, track time-off, and communicate with your employees.

Hiring, built-in time clock, and scheduling is free, courtesy of a partnership with Homebase. Paid subscriptions available for more feature-rich options.

Software.

Payanywhere Inside



Inventory

- Create items with multiple prices, modifiers, and discounts.
- Bulk upload inventory using a CSV template.
- Keep track of stock and create low stock alerts.
- Use a Bluetooth barcode scanner or your device camera to quickly scan an item and add it to an order.



Developers

- Accept payments in your native application or point of sale.
- Android & iOS SDK.
- Easy and fast integration.
- We handle PCI Compliance and any necessary certifications.
- Use Payanywhere hardware for in-person payments.

Hardware.

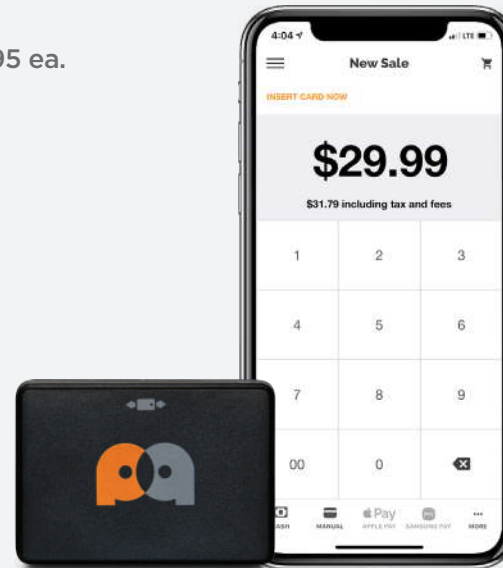
Payanywhere credit card readers

Create your own mobile payment solution by pairing a Payanywhere Bluetooth credit card reader with your own smartphone or tablet.

Use the free 2-in-1 reader to accept EMV chip cards and magstripe cards or choose the 3-in-1 reader to accept EMV chip cards, magstripe cards, and contactless payments.

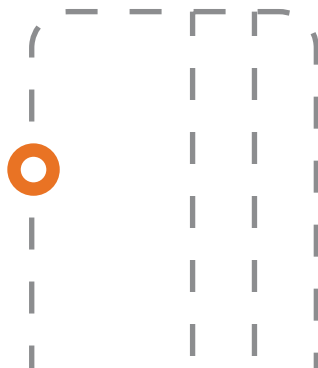
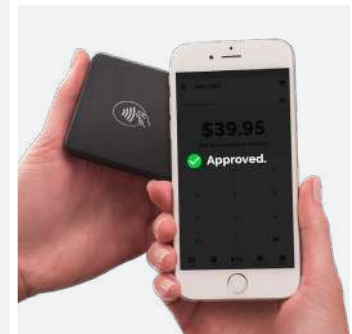
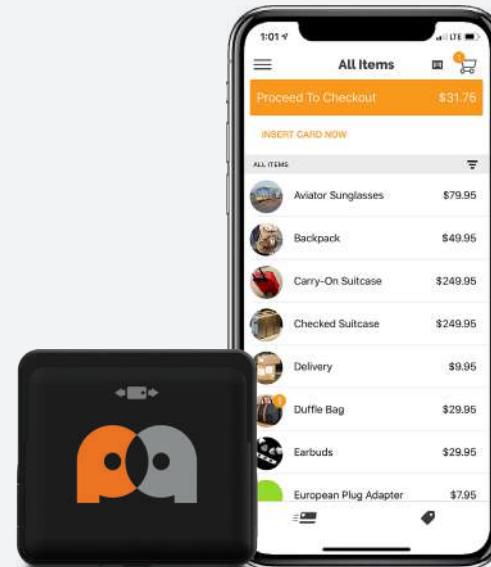
2-in-1
Free (1)
Extra readers \$29.95 ea.

- ▶ EMV chip cards
- ▶ Magstripe cards



3-in-1
\$49.95 ea.

- ▶ EMV chip cards
- ▶ Magstripe cards
- ▶ Contactless payments

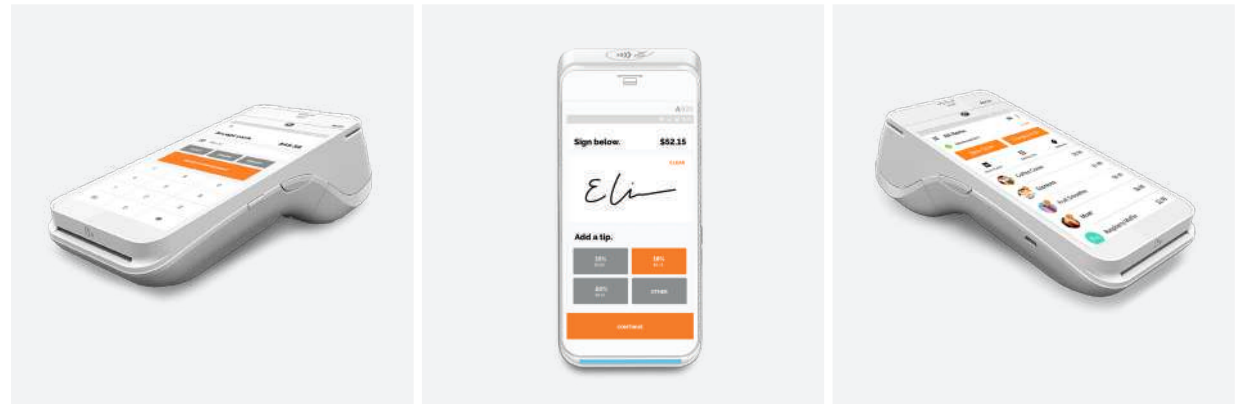


Hardware.

Payanywhere Smart Terminal

Upgrade your credit card terminal with the Payanywhere Smart Terminal.

- ✓ A 5" touchscreen with Android software.
- ✓ An EMV chip card, NFC contactless, and magstripe reader.
- ✓ PIN debit.
- ✓ Built-in receipt printer.
- ✓ Front and back cameras for easy barcode scanning.
- ✓ 4G and WiFi connectivity.



Free placement
or purchase for \$349.95 ea.

\$9.95/month/device software fee

- ▶ EMV chip cards
- ▶ Magstripe cards
- ▶ Contactless payments



Hardware.

Payanywhere Smart Point of Sale

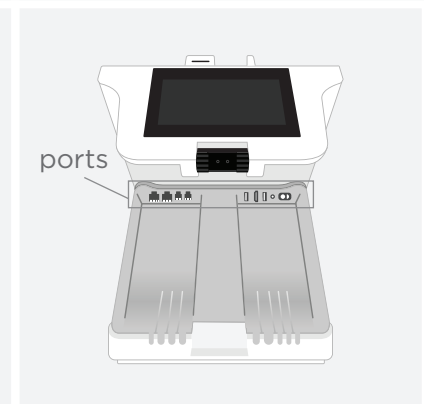
The Payanywhere Smart Point of Sale is built for your countertop.

- ✓ An 8" HD display touchscreen with Android software.
- ✓ A 4.3" customer-facing touchscreen.
- ✓ An EMV chip card, NFC contactless, and magstripe reader.
- ✓ PIN debit.
- ✓ Built-in receipt printer.
- ✓ Multiple peripheral ports to allow for an optional cash drawer.
- ✓ Front and back cameras for easy barcode scanning.
- ✓ 4G and WiFi connectivity.

Free placement
or purchase for \$949.95 ea.

\$99.95 one time setup fee
\$29.95/month/device software fee

- ▶ EMV chip cards
- ▶ Magstripe cards
- ▶ Contactless payments



Hardware.

Accessories

Customize your point of sale with a printer, cash drawer, or barcode scanner. Items with prices listed are available for purchase through Payanywhere Inside. All other accessories are available through retailers like Amazon.

Android



Bluetooth POS 80 Printer
Rent for \$8.95/mo
Purchase for \$119.95



Cash Drawer
Purchase for \$49.95



**Bluetooth Printer +
Cash Drawer Combo**
Rent for \$13.95/mo
Purchase for \$169.00

Apple iOS



AirPrint

Apple iOS and Android



**Star Micronics TSP 650 II
Bluetooth Printer**



Star Micronics TSP 100



Star mPop



Epson TM88 Network



**Socket Mobile 7ci
Bluetooth Barcode Scanner**



WisePad PIN Debit Reader

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youtube.com/payanywhere



We also love your feedback!
Please email any comments or suggestions to:
feedback@payanywhere.com

